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SVdP Joins the Global #GivingTuesday Movement

ATLANTA (November 25, 2019) -St. Vincent de Paul Georgia (SVdP) has joined #GivingTuesday, a global day of giving that unleashes the power of people and organizations to transform their communities and the world. This year, on December 3rd, people worldwide will come together to celebrate generosity and philanthropy. The annual event is held on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday.

SVdP Georgia will be teaming up with #iGiveCatholic and #GAGivesDay for this year's #GivingTuesday event. In addition to #GivingTuesday, SVdP has teamed up with #iGiveCatholic, which inspires faithful stewards to "Give Catholic." The goal of the #iGiveCatholic Giving Day is to rally Catholic communities throughout the country in support of parishes, schools, and nonprofit ministries.

This year, SVdP's goal is to help fund its programs and services that help prevent homelessness, fight hunger, and provide assistance for other basic human needs for families across the state of Georgia. Last year, SVdP Georgia assisted 116,000 neighbors on the edge of poverty and financial ruin with \$16 million in assistance.

"SVdP has joined the #GivingTuesday movement year after year because it's a great kick-off to the holiday giving season and inspires collaboration throughout local communities. We are excited to encourage the spirit of giving and share with others what our amazing network of volunteers do each day to support our neighbors in need," says Elizabeth Sirk, Chief Development Officer, SVdP.

Those who are interested in joining SVdP's #GivingTuesday initiative can visit www.svdpgorgia.org/givingtuesday.

About St. Vincent de Paul Georgia

Respecting the dignity of each person, St. Vincent de Paul Georgia brings hope and help to those in need so they may achieve stability and move toward self-sufficiency. Through partnerships and collaboration with others, St. Vincent de Paul Georgia offers financial, material, educational

and spiritual support to develop and deliver programs and services to those in need throughout the state.

About #givingtuesday

#GivingTuesday is a movement to celebrate and provide incentives to give—the 2015 iteration will be held on December 1, 2015. This effort harnesses the collective power of a unique blend of partners, nonprofits, businesses and corporations as well as families and individuals—to transform how people think about, talk about and participate in the giving season.

#GivingTuesday inspires people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they celebrate and help create a better world. #GivingTuesday harnesses the power of social media to create a global moment dedicated to giving around the world.

About #iGiveCatholic

#iGiveCatholic is an online giving event that provides parishes, schools, ministries and not-for-profits affiliated with partner arch/dioceses the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day of giving back. For more information visit www.iGiveCatholic.org.

About #GAGivesDay

Led by the Georgia Center for Nonprofits, GAgives on #GivingTuesday provides an online fundraising platform, GAgives.org, which is free to use for any registered 501c3 in the state; it also helps teach and mobilize everyone with a stake in the community – organizations, corporate sponsors, government agencies, media partners, and citizens – to raise awareness and support for nonprofits.

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